

2022-2023 Agricultural Communications & Journalism Advancement Team

Expectations

- Display outstanding character and professionalism – be a model student and serve as a role model for your peers and prospective students.
- Be an active ACJ program citizen – share the culture of our program, your experiences as a student here, and attend most program events which may include ACJ Advisory Board meetings, Watermelon Feed, and alumni events.
- Assist ACJ faculty and staff in planning, executing, and improving student recruitment and retention activities
- Demonstrate a caring, enthusiastic, and inclusive attitude in all interactions
- Demonstrate and continuously develop competency in core agricultural communications competencies including written, visual, and verbal delivery.

Required Responsibilities (supported by A-Team members and advisor)

- Attend and meaningfully contribute to A-Team meetings
- Dedicate one, scheduled hour per week in the ACJ lounge to advancing program recruitment and retention efforts by completing assigned work
- Team coordinate one recruitment event in the fall
- Complete one of the following each fall and spring:
 - Schedule and facilitate a workshop for prospective students
 - Identify and volunteer as a judge or assistant to a student competition related to communications, marketing, and or journalism.
- Assist ACJ faculty with coordination of the Kansas FFA Agricultural Communications CDE

Qualifications

- Major in Agricultural Communications & Journalism
- Sophomore standing or above
- Commit one academic year to being an A-Team member
- Driven with an ability to work independently to contribute to team vision and goals
- Competent in written, visual, and verbal communications

Benefits

- Inform direction of ACJ student recruitment and retention strategy
- Free ACJ apparel
- Opportunity for travel
- Develop marketable skills and collect experiences applicable to a career in agricultural communications