

# AGRICULTURAL & NATURAL RESOURCES COMMUNICATIONS 2024 Curriculum Guide

## General Education Requirements

|                           |           |   |
|---------------------------|-----------|---|
| GE #1: English            | (1) _____ | 3 |
|                           | (2) _____ | 3 |
| GE #2: Comm               | _____     | 3 |
| GE #3: Math               | _____     | 3 |
| GE #4: Nat & Phys Sci     | _____     | 4 |
| GE #5: Social & Behav Sci | (1) _____ | 3 |
|                           | (2) _____ | 3 |
| GE #6: Arts & Humanities  | (1) _____ | 3 |
|                           | (2) _____ | 3 |

## Other requirements (15-16 hrs)

|                    |          |   |
|--------------------|----------|---|
| Nat & Phys Sci     | _____    | 4 |
| <i>(from list)</i> |          |   |
| Analytical Reas    | _____    | 3 |
| <i>(from list)</i> |          |   |
| Marketing          | MKTG 250 | 3 |
| Bus/Econ Elect     | _____    | 3 |
| <i>(from list)</i> |          |   |
| Ag/NR Sci Elect    | _____    | 3 |
| <i>(from list)</i> |          |   |

## Agricultural Comm. Core (28 hrs)

|                         |   |
|-------------------------|---|
| AGCOM 100 AgComOrien    | 1 |
| AGCOM 110 Intro AgCom   | 2 |
| AGCOM 210 L/P Tech      | 3 |
| AGCOM 300 Careers       | 3 |
| AGCOM 345 Adv L/P Tech  | 3 |
| AGCOM 410 Ag Mag        | 3 |
| AGCOM 435 Video         | 3 |
| AGCOM 550 Internship    | 1 |
| AGCOM 590 NewMedia Tech | 3 |
| AGCOM 600 Capstone      | 3 |
| AGCOM 610 Crisis Comm   | 3 |

## Mass Comm. Core (10 hrs)

|                               |   |
|-------------------------------|---|
| MC 130 Writing Cnv/Mech       | 1 |
| Select 1 MC 120 Princ of Adv  | 3 |
| or MC 160 Princ of Journalism |   |
| or MC 180 Princ of PR         |   |
| MC 200 News Report/Writing    | 3 |
| or MC 280 PR Writing          |   |
| MC 340 Editing                | 3 |

## Advanced Comm and Marketing (9 hrs)

*(from Adv Comm list)*

|       |   |
|-------|---|
| _____ | 3 |
| _____ | 3 |
| _____ | 3 |

## Agricultural / Natural Resources Electives (18 hrs)

### Ag/NR Foundation Courses (6 hrs)

*(from Ag/NR Foundations Courses list. Must be from 2 different prefixes)*

### Ag/NR Electives (12 hrs)

*(3 hrs from Ag/NR Elective list; 9 hrs from Advanced Ag/NR Elective list)*

## Free Electives

### (11 - 17 hrs to meet 120 hrs)

|        |       |       |
|--------|-------|-------|
| GE #7* | _____ | _____ |
| GE #7* | _____ | _____ |
|        | _____ | _____ |
|        | _____ | _____ |
|        | _____ | _____ |
|        | _____ | _____ |

*\*up to 6 free elective hours might be general elective category 7 hours.*

Total 120 hours

## Course List

### Natural and Physical Sciences:

- CHEM; BIOL; PHYS; BIOCH; FNDH 400 (Human Nutrition); FNDH 413 (Science of Food)

### Analytical Reasoning:

- AGCOM 425; STAT 325 to 799; MATH 150 to 599; MC 396

### Business Elective:

- ACCTG 231 to 799; AGECE; ECON; FINAN; MANGT; MKTG; ENTRP; PFP; GENBA 110

### Ag/NR Science Elective:

- AGRON 205, 335, 360, 375, 605, 635, 640, 645; ASI 218, 350, 400, 500, 533, 601, 608, 655; FDSCI 305, 501, 600; HORT 350; PLPTH 500

### Adv. Comm & Mktg Electives:

- AGCOM 300+ (any class not already required); MC 300+; COMM 300 to 799; CNRES 531; MKTG 300+; MANGT 300+

### Ag/NR Foundations:

- AGECE 120 or 121; AGED 300; AGRON 220 or 305; ASI 102; ENTOM 101, 312; FDSCI 202; GENAG 225; GRSC 101, 150, 301; HORT 201; PLPTH 500; PMC 210, 275

### Ag/NR Electives:

- AGCOM 650; AGECE; AGED; AGRON; ASI; ATM; ENTOM; FDSCI; GENAG; GRSC; HORT; PLPTH; PMC; WOEM

### Adv. Ag/NR Electives:

- Have to be at 300 level or above: AGECE; AGED; AGRON; ASI; ATM; ENTOM; FDSCI; GENAG; GRSC; HORT; PLPTH; PMC; WOEM; AGCOM 650

